

CO-BRANDING ADVERTISING GUIDELINES

WHAT QUALIFIES FOR CO-BRANDED ADVERTISING:

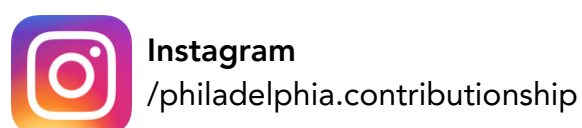
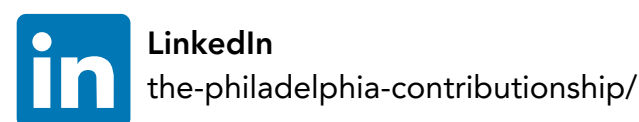
- Traditional Media — newspaper, magazine, billboard, radio, direct mail, brochures
- Digital Media — banner ads, social media
- Promotional Items — event and client giveaways

TPC requires that all co-branded Marketing be sent to marketing@1752.com for in-house Marketing approval before purchasing, sharing, or posting.



SOCIAL MEDIA GUIDELINES

The Philadelphia Contributionship's corporate social channels provide company and employee updates, home tips and insurance knowledge that we are happy to have our agents share on their social media channels. You may not alter, change or copy content as your own.



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